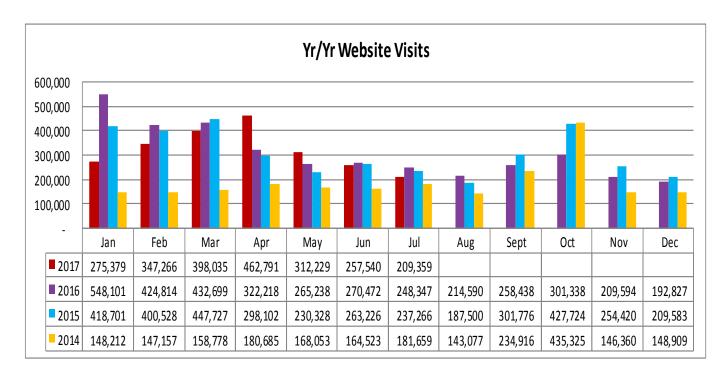


TOURISM INDUSTRY INDICATORS

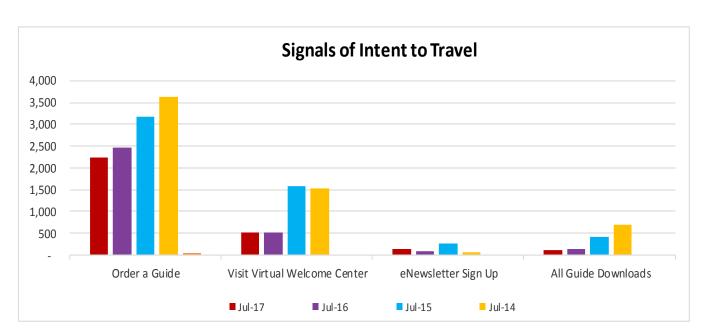
AUGUST 2017 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



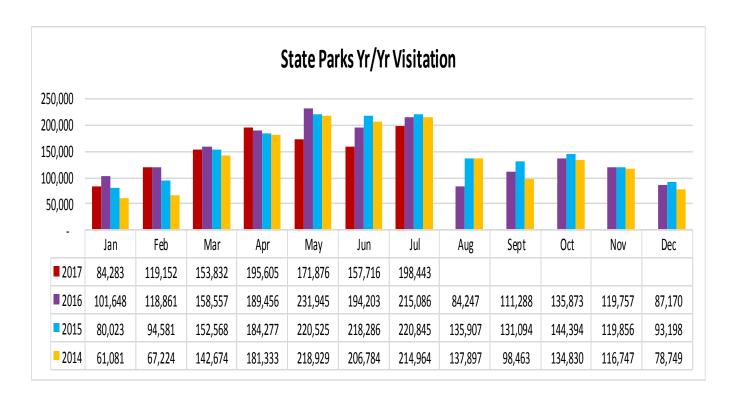
LouisianaTravel.com website showed a decrease of 15.7 percent in total web visits in July 2017 over July 2016.



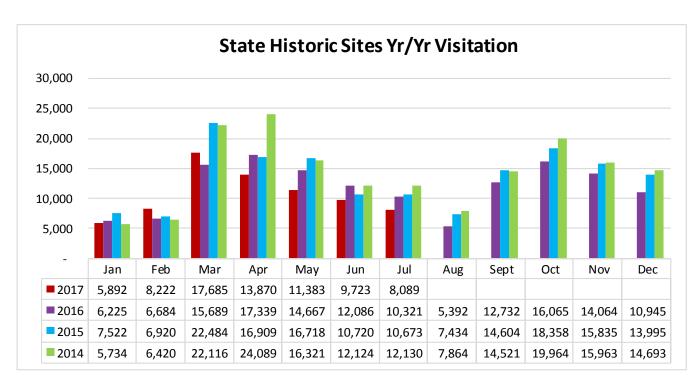
Source: Google Analytics

For more information on individual stats, visit http://www.crt.state.la.us/tourism/louisiana-research/index or contact Lynne Coxwell at locxwell@crt.la.gov or 225.342.2876.

STATE PARKS



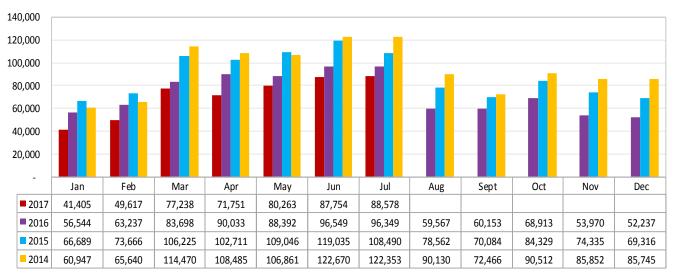
STATE HISTORIC SITES



Source: Louisiana State Parks

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a decrease of 8 percent in visitation in July 2017 over July 2016. Note: Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

International - July 2017		
Canada*	628	
France	619	
Germany	480	
United Kingdom	467	
Australia	389	

States** - July 2017		
Texas	22,885	
Mississippi	6,312	
Florida	5,067	
Alabama	4,823	
Georgia	2,988	

Cities** - July 2017	
Houston, TX	2,457
San Antonio, TX	1,027
Dallas, TX	867
Mobile, AL	844
Fort Worth, TX	672

International		
Jan - July 2017		
Canada*	9,050	
France	4,536	
United Kingdom	3,949	
Mexico	3,849	
Germany	3,046	

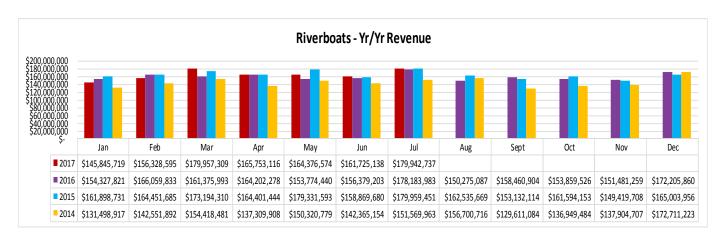
States**		
Jan - July 2017		
Texas	95,807	
Mississippi	41,391	
Florida	33,076	
Alabama	29,721	
Georgia	15,336	

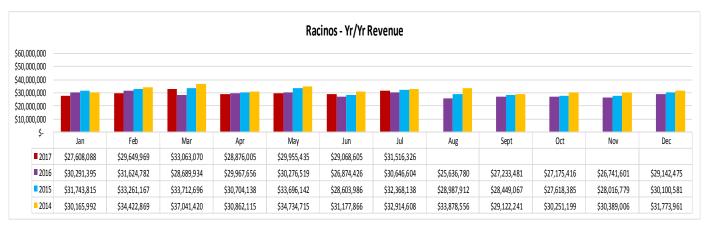
Cities**		
Jan - July 2017		
Houston, TX	11,981	
Mobile, AL	5,680	
Pensacola, FL	5,140	
Dallas, TX	4,261	
Fort Worth, TX	3,139	

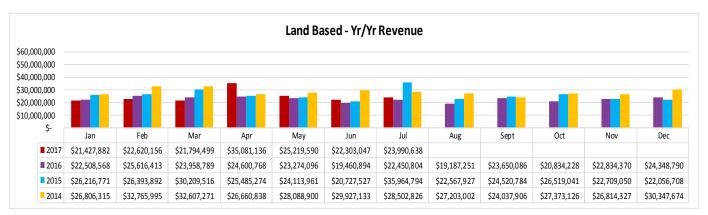
Source: Louisiana Welcome Centers

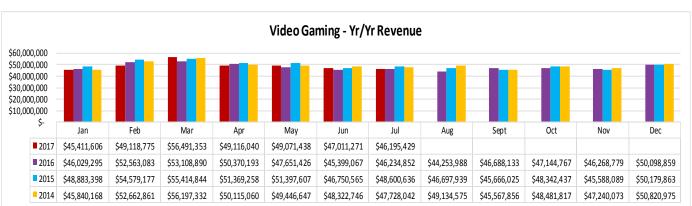
^{*} Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

GROSS GAMING REVENUE









Source: Louisiana State Police